Robbinsdale Area School Board - Community Connect Committee



"Enhancing achievement, engaging stakeholders, strengthening community"

Meeting Notice and Agenda Tuesday, February 9, 2021 Zoom Meeting – 5:00-6:30pm

https://meet.google.com/eji-wybv-edh

Invitees: Cabinet/Directors: Stephanie Burrage, Toya Stewart-Downey, Kristine Wehrkamp,

Tamuriel Grace

Board Members: Sam Sant, David Boone, Greta Evans-Becker

Staff/Community Members: Fowsiya Dahir, Latisha Lowe, Edgar Aguilar,

Aiysha Mustapha, Jodi Fiedler, Shannon Swanson,

Nichol Sutton, Dena Russell, Sonya Lewis, Betsy Blackhawk,

Caroline Brown, Patty Reyes

Proposed Agenda

Rapid Reports

Marketing & Communications

Community Education

Equity & Inclusion

School Board

Community

Discussion Items

Summer Parades/Community Festivals



> Farmers Markets



- > Community Events
 - 🖊 More Resilient Robbinsdale Redesign Community Read event
- District Planned Events
 - 🖶 Parent & Student University –
 - Realtor's Forum –
 - Affinity Group Meetings need invites
- Apartment Visits/Senior Living Facilities Visits
 - Planning for Fall?
- Off-site Listening times for Board/Cabinet
 - Conferences (Oct & Mar) reduce to 4 from 6 dates/locations
- > Lunch Debt issue
 - ♣ Angel Fund?
- Other
 - Web presence Social Media presence to promote events?
 - Community Social Hour reflection and improvements

2020-2021 Meeting Schedule

Calendar invites sent for Aug 11, Oct 13, Dec 8, Feb 9, Apr 13, June 8 Normal meeting time 5:00-6:30pm – ESC 306 "Enhancing achievement, engaging stakeholders, strengthening community"

Community Connect

Charge to the Committee

Community Connect is a standing committee of the Robbinsdale Area School District.

The charge of the Community Connect Committee is to recommend to the School Board and district administration involvement in interactions and events that support the **Unified District Vision** (UDV).

Community Connect researches and initiates community conversations that build relationships with targeted audiences to:

- Assure student success
- Connect with families, parents, and guardians of our students
- Foster awareness of the benefits of Pre-12 education
- Engage community members such as district residents and businesses
- Promote ongoing positive community connections
- Foster mutual support between the district and the community it serves
- Share key messages of the district

Membership is comprised of school board members, the Marketing and Communications Director, Integration and Equity Program Director, Community Education Director, and up to five community members.

A school board member will be designated as chair, who will prepare an agenda for each meeting based on input from committee members. The chair will be responsible for distributing the agenda and meeting summaries including action items. Meeting materials will be maintained by the School Board Administrative Assistant.

Unified District Vision goals to which the charge of the Community Connect Committee is aligned:

- Goal 1: Implement Policies and Practices that Open Pathways to Academic Excellence for All Students
- Goal 3: Engage Family and Community Members as Partners



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Meeting Summary Tuesday, December 8, 2020

Marketing & Communitation
Brand Expansion & Color Pallet presentation